



ATTENTION TO:
PROFESSORS OF NKUST IMBA PROGRAM
109-2 BUSINESS IN EMERGING MARKET COURSE

Thank-You Letter

Dear Professors,
We are TransCai team, a group of enthusiastic students who received your well-anticipated lectures and finally won "2021 The best business plan video presentation". Upon winning this year's competition, we would like to express our thoughts and appreciation to the NKUST IMBA Program through this short letter.



First of all, it is a delight to receive recognition of our efforts from the professors, and it means a lot to us, especially most of our team members are freshmen of 109-2 semester. We all understand that this coursework is the core activity of our IMBA program, where we have to use all the knowledge taught and guided to turn a business idea into a business plan. Despite having distance struggles due to the epidemic, five strangers staying in three countries managed to collaborate through online channels supported by NKUST learning toolkits. Then, we flexibly adapt to the new context and lead to this teamwork result. Beside new friendship we have, we all feel motivated and more confident of our abilities as all the hard work and effort eventually paid off.

Nevertheless, our achievement would not be possible without guidance from the professors of the IMBA program. In the initial brainstorming stage, the fuzziness of our business idea has caused an abundance of problems. There were times we thought we had to change the concept due to the lack of ability to solve problems. However, the advisory sessions during the course had us sit back and receive consultation from the dedicated professors, which then gave us newer approaches to the problems we were facing, more realistic, more insightful and more sustainable. But the most significant contribution to our success is the prior knowledge we earned from the previous and ongoing courses that the IMBA program has to offer. The IMBA program is genuinely an elevator to our mindset, broadening our horizons and equipping sharp skills to engage in international business management.

In conclusion, it is an honor to be the winner of such prestigious activity, and we would like to sincerely thank NKUST and all the professors of the IMBA program for giving us a chance to prove ourselves.

With our best regards!



DON



JASMINE



HENRY



FANCY



ORIS

BY TRANSCAI TEAM
KAOHSIUNG CITY, JULY 2021